

[Books] Introduction To Fashion Design

Introduction to Fashion Design

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Introduction to Fashion Design: A step-by-step guide to the techniques of fashion drawing and design, from sketching to garment construction, including fashion illustration, pattern making, and sewing techniques.

Introduction to Fashion Design-Patrick John Ireland 1992 This step-by-step guide looks at the techniques of fashion drawing and is designed to be of interest to students and others wishing to develop the fundamental skills required for fashion design. Presentation, drawing the figure, the use of coloured marker pens, coloured pencils, line and wash and line drawings are systematically introduced. Story boards, profileboards, sketch-book work and design development sheets are treated in depth, along with useful guidelines for presentation and display of finished illustrations. Special techniques for drawing children and accessories, such as hats and shoes, are also fully discussed.

Fashion Design Essentials: A comprehensive guide to fashion design, covering everything from concept development to production, including fashion illustration, pattern making, and garment construction.

Fashion Design Essentials-Jay Calderin 2012-11-01 Provides guidelines and advice on starting points for fashion designers of all levels, including defining and rendering concepts, understanding textiles, developing sewing skills, and building an audience.

Fashion Design Reference & Specification Book: A comprehensive guide to fashion design, covering everything from concept development to production, including fashion illustration, pattern making, and garment construction.

The Fashion Design Reference & Specification Book-Jay Calderin 2013-07-01 An essential primer for students and first-stop reference for professionals, The Fashion Design Reference & Specification Booktakes the fashion designer through the entire design process, from conceiving a garment to marketing it. This valuable handbook contains the information and ideas essential to planning and executing fashion projects of every scale and distills them in an easy-to-use format that is compact enough to slip into a tote. Linking six central phases in the cycle of fashion—research, editing, design, construction, connection, and evolution—The Fashion Design Reference & Specification Book helps designers develop effective strategies for building a cohesive collection and communicating their vision. The Reference & Specification Book series from Rockport Publishers offers students and practicing professionals in a range of creative industries must-have information in their area of specialty in an up-to-date, concise handbook.

Fashion Design: A comprehensive guide to fashion design, covering everything from concept development to production, including fashion illustration, pattern making, and garment construction.

How to Start a Home-based Fashion Design Business-Angela Wolf 2012-12-04 This book will be a priceless resource for those considering adventuring into the fashion industry, yet not knowing how or where to start. Comprised of detailed information, How to Start a Home-based Fashion Design Business will be a guide for the aspiring designer to plan and execute a successful home based business. This material will not only provide a fashion realm, but will show how to create additional revenue streams in the sewing field. This book will be the "one stop shop" for the small designer.

Fashion: A Very Short Introduction-Rebecca Arnold 2009-10-22 Fashion is a dynamic global industry that plays an important role in the economic, political, cultural, and social lives of an international audience. It spans high art and popular culture, and plays a significant role in material and visual culture. This book introduces fashion's myriad influences and manifestations. Fashion is explored as a creative force, a business, and a means of communication. From Karl Lagerfeld's creative reinventions of Chanel's iconic style to the multicultural reference points of Indian designer Manish Arora, from the spectacular fashion shows held in nineteenth century department stores to the mix-and-match styles of Japanese youth, the book examines the ways that fashion both reflects and shapes contemporary culture. Using historical and contemporary examples, it gives a clear understanding of how fashion has developed since the renaissance, while raising questions about its status, ethical credibility, and influence on consumers. The book provides insight into the structure of the fashion industry and how fashions are designed, promoted and consumed, in relation to relevant historical, social and cultural contexts. It is structured thematically, to look at the role and development of designers, the growth of shopping and the different businesses involved in making and selling fashionable clothes. Fashion's relationship to the wider culture is also explored, by considering its representation in art and collaborations between designers and artists, the moral controversies surrounding fashion, and attempts to produce ethical clothing, and the effects of globalisation on the fashion trade. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Fashion Design: A comprehensive guide to fashion design, covering everything from concept development to production, including fashion illustration, pattern making, and garment construction.

ITEMS-Paola Antonelli 2017 An encyclopaedic selection of 111 garments, footwear, and accessories - from humble masterpieces to high fashion - that have had a strong impact on society in the 20th and 21st centuries and continue to hold currency today. Published to accompany the first major exhibition on fashion design at The Museum of Modern Art since 1944, Items: Is Fashion Modern? presents 111 iconic garments, footwear and accessories that have strongly influenced society in the 20th and 21st- centuries and continue to hold currency today. Organized alphabetically as a reference book, the publication examines the ways in which these items are designed, manufactured, distributed and used, while exploring the wide range of relationships between clothing and functionality, cultural etiquettes, aesthetics, politics and technology. Designs as wellknown and transformative as the Levi's 501s, the pearl necklace, the sari and Yves Saint Laurent's Le Smoking - and as ancient and historically rich as the Breton sweater, the kippah, and the keffiyeh - are included, allowing for exploration of the numerous issues these items have produced and shaped over many decades. Richly illustrated with historical and archival imagery as well as newly commissioned photography from Omar Victor Diop, Bobby Doherty, Catherine Losing, Monika Mogi and Kristin-Lee Moolman, Items reflects not only on fashion's power and social history, but also on its design construct and staying power, in order to understand what of the system of fashion should remain for generations to come - and what alterations need to be made to ensure a tenable future for this arena that touches us all.

Sewing Techniques-Jennifer Prendergast 2021-03-11 Sewing techniques are sometimes overlooked in the design process but acquiring these skills can be transformational. The ability to turn a two-dimensional design into its three-dimensional realization comes from having mastered basic sewing techniques. Sewing Techniques simplifies the often complex techniques that lie behind this process by arming designers with the precise information and skills needed to undertake each task. Designers who develop a basic understanding of the processes involved in sample and garment construction often produce successful outcomes based on a more experimental and creative approach applied during the product development process. Developing a sample folio and being able to refer to samples and develop them according to each individual design project is a process that requires experimentation and creative thought underpinned by a basic understanding of sewing techniques. This book explores the essential equipment needed - from fabric types to diagrams identifying component parts of a sewing machine, to machine operation. Throughout each process, clear diagrams accompanied by explanatory description panels allow readers to achieve the best possible results, including how to troubleshoot problems that may be encountered before and during sewing. Each section concludes with a project, progressing from easy to challenging. Fabrics for each project give designers the opportunity to handle different fabric types and understand the complexities of sourcing and selecting. Mastering the basic principles covered in Sewing Techniques will enable both fashion students and the contemporary craftworker to develop their techniques with a view to becoming creative practice-based professionals.

Fashion Design: A comprehensive guide to fashion design, covering everything from concept development to production, including fashion illustration, pattern making, and garment construction.

Fashion-ology-Yuniya Kawamura 2018-04-05 This new edition of a classic work offers a concise introduction to the sociology of fashion, and demystifies the workings of the fashion system. From the origins of fashion studies and the difference between clothing and fashion, through to an examination of 21st century subcultures, and the impact of the digital age on designers, Fashion-ology explores fashion as a global, social construct. With accessible overviews of key debates, issues and perspectives, the book provides a complete exploration of the field, and features a wide range of international case studies which bring the theory to life. Updated with two new chapters on subcultures and the impact of technology, along with guides to further reading and a student guide to sociological research in fashion, this is essential reading for anyone studying fashion, sociology, anthropology, and cultural studies.

Fashion Design: A comprehensive guide to fashion design, covering everything from concept development to production, including fashion illustration, pattern making, and garment construction.

The Fundamentals of Fashion Design-Richard Sorger 2006-10-01 Provides information on all aspects of fashion design, including research and design, fabrics, construction, and developing a collection.

Fashion Design: A comprehensive guide to fashion design, covering everything from concept development to production, including fashion illustration, pattern making, and garment construction.

Fashion Design Workshop-Stephanie Corfee 2011-07-01 Whether your dream is to become the next hot runway designer, develop your own clothing line, or simply combine your artistic skills with your love of fashion, the tips, tricks, and step-by-step projects in Fashion Design Workshop will have you drawing an assortment of fashions in no time! This delightful guide offers the perfect introduction to the fundamentals of fashion figure drawing. First learn the tools and materials you need to get started and some basic drawing techniques. Fashion Design Workshop covers color theory, how to create different clothing textures, and how to draw amodel. Showcasing the hip artistic style of Stephanie Corfee, the step-by-step projects cover a range of looks—from sophisticated and elegant to cool and casual. Projects include the following styles: Chic & Trendy Girly & Romantic Confident & Classic Athletic & Sporty Bohemian & Eclectic Rebellious & Daring Skater Dude '40s Swing '50s Rock 'n' Roll '60s Mod Squad '70s Disco '80s New Wave Renaissance Era Blushing Bride In addition to learning basic drawing techniques, master rendering color and a variety of clothing textures using colored pencils, art markers, and other art tools. Rounding out the book are a comprehensive glossary of fashion terms; a chapter on garments, shoes, and accessories; and more than 15 traceable figure templates for unlimited creative designs. Take the knowledge and inspiration you gain from Fashion Design Workshop, and use the collection of model templates to develop your own line of clothing!

Fashion Design: A comprehensive guide to fashion design, covering everything from concept development to production, including fashion illustration, pattern making, and garment construction.

Fashion Design Course-Jane Schaffer 2012 A guide to fashion accessory design covers the process of research and development; design principles; construction techniques; and information specific to handbags, footwear, and millinery.

Fashion Design-Denis Antoine 2020-01-27 This introduction to fashion is aimed at students of fashion design across the world. By following the design process, from historical and commercial industry context to final collection presentation, the book provides a clear guide for students as they discover what designing for fashion entails. Along the way they will explore a wide variety of hands-on, creative methodologies of design ideation, development, and presentation. Supported by inspirational visual content—fashion photography, fashion illustration, sketchbook artwork, technical drawings, and infographics—and case studies, the book offers a unique overview of the fashion industry.

Fashion Design: A comprehensive guide to fashion design, covering everything from concept development to production, including fashion illustration, pattern making, and garment construction.

Fashion Theory-Malcolm Barnard 2014-03-26 Fashion is both big business and big news. From models' eating disorders and sweated labour to the glamour of a new season's trends, statements and arguments about fashion and the fashion industry can be found in every newspaper, consumer website and fashion blog. Books which define, analyse and explain the nature, production and consumption of fashion in terms of one theory or another abound. But what are the theories that run through all of these analyses, and how can they help us to understand fashion and clothing? Fashion Theory: an introduction explains some of the most influential and important theories on fashion: it brings to light the presuppositions involved in the things we think and say about fashion every day and shows how they depend on those theories. This clear, accessible introduction contextualises and critiques the ways in which a wide range of disciplines have used different theoretical approaches to explain - and sometimes to explain away - the astonishing variety, complexity and beauty of fashion. Through engaging examples and case studies, this book explores: fashion and clothing in history fashion and clothing as communication fashion as identity fashion, clothing and the body production and consumption fashion, globalization and colonialism fashion, fetish and the erotic. This book will be an invaluable resource for students of cultural studies, sociology, gender studies, fashion design, textiles or the advertising, marketing and manufacturing of clothes.

Fashion Design: A comprehensive guide to fashion design, covering everything from concept development to production, including fashion illustration, pattern making, and garment construction.

The Language of Fashion Design-Laura Volpintesta 2014-02-01 Describes the basic principles of fashion design by looking at the work of hundreds of designers and defining twenty-six important terms in the fashion world, including line, symmetry, texture, pattern, and motif.

Fashion Design: A comprehensive guide to fashion design, covering everything from concept development to production, including fashion illustration, pattern making, and garment construction.

Knitwear-Juliana Sissons 2020-09-03 Fully revised and updated, this new second edition of Knitwear provides an invaluable introduction to the use of knitwear in fashion design. The book delves into the characteristics and behavior of many varieties of yarn and fiber, from traditional to contemporary, providing easy-to-follow diagrams, practical examples, and rich illustrations throughout. Knitwear provides an insider's perspective into the knitwear industry and offers vital need-to-know information to readers on various career pathways, while highlighting contemporary machinery and tools available to knitwear designers today, demonstrating how to create knitting patterns, and laying out the basic techniques used on domestic machines. Interviews with international designers, operating at different levels within the industry, provide further insight into the business of knitwear, and how to get a good head-start into the industry. A must-have handbook for the knitwear designer, Knitwear is a beautiful and indispensable guide to this growing area of the fashion industry.

Fashion Design: A comprehensive guide to fashion design, covering everything from concept development to production, including fashion illustration, pattern making, and garment construction.

The Fashion Design Manual-Pamela Stecker 1996 The Fashion Design Manual is a comprehensive introduction to the world of fashion. It introduces the reader to the cycles and trends of fashion, the principles and practice of fashion design, the range of techniques and skills required to be successful in the industry, and the economic reality of the world of retail fashion. The Fashion Design Manual follows the path a garment takes from sketch to sample, through production and finally via the retail outlet to the wearer. The book is very generously illustrated with drawings, sketches, and photographs throughout.

Fashion Design: A comprehensive guide to fashion design, covering everything from concept development to production, including fashion illustration, pattern making, and garment construction.

Fashion Design Workshop Drawing Book & Kit-Stephanie Corfee 2013-09 Whether their dream is to become the next hot runway designer, develop their own clothing line, or simply combine their artistic skills with a love for fashion, the tips, tools, and step-by-step projects in Fashion Design Workshop Drawing Book & Kit provide budding designers with everything they need to draw an assortment of fashions. Artists will learn to render a variety of fashionable contemporary styles, including a classic red dress, a bohemian outfit, sporty athletic wear, and casual jeans paired with a t-shirt. Also included is plenty of inspiration from past decades and iconic styles, including a Renaissance-era dress, '40s swing, '50s rock 'n' roll, and others. The project book opens with an overview of the included tools and materials, as well as an introduction to basic fashion design drawing techniques, such as figure proportions, rendering textures, drawing various poses, and tips for rendering details. Aspiring fashion designers and illustrators will find everything they need to create the stylish projects in the book using the materials provided, including a drawing pencil, eraser, 6-double-sided colored pencils, 8 fine-line markers, loose-leaf drawing paper, and pre-printed fashion pose templates corresponding to the projects inside, which artists can photocopy for continued use and endless creative designs.

Fashion Design: A comprehensive guide to fashion design, covering everything from concept development to production, including fashion illustration, pattern making, and garment construction.

Fashion Design for Living-Alison Gwilt 2014-11-13 Fashion Design for Living explores the positive contribution that the contemporary fashion designer can make within society. The book seeks to reveal new ways of designing and making fashion garments and products that not only enhance and enrich our lives, but also are mindful of social and sustainable issues. This book sets out to question and challenge the dominant, conventional process of fashion design that as a practice has been under-researched. While the fashion designer in industry is primarily concerned with the creation of the new seasonal collection, designed, produced and measured by economically driven factors, society increasingly expects the designer to make a positive contribution to our social, environmental and cultural life. Consequently an emergent set of designers and research-based practitioners are beginning to explore new ways to think about fashion designing. The contributors within this book argue that fashion designing should move beyond developing garments that are just aesthetically pleasing or inexpensive, but also begin to consider and respond to the wearer's experiences, wellbeing, problems, desires and situations, and their engagement with and use of a garment. Fashion Design for Living champions new approaches to fashion practice by uncovering a rich and diverse set of views and reflective experiences which explore the changing role of the fashion designer and inspire fresh, innovative and creative responses to fashion and the world we live in.

Fashion Design: A comprehensive guide to fashion design, covering everything from concept development to production, including fashion illustration, pattern making, and garment construction.

Fashion Design: The Complete Guide-John Hopkins 2020-12-07 Fashion Design: The Complete Guide is a modern and stylish introduction to working within the fashion industry today. Catwalk images show the latest trends and contributions from industry professionals span centres of fashion across London, Paris and New York. A fabulous selection of images and plenty of suggestions of further resources make this a useful and exciting springboard into a successful career in fashion. This behind-the-scenes guide to the study of fashion is for current and aspiring designers, fashion lovers and students. It provides an all-inclusive overview of the entire design process, covering the history of fashion, fashion illustration, colour and fabrics, the journey from concept to finished garment, research processes, presenting a collection and professional practice. It is generously illustrated throughout with images from famous designers, includes promising graduate work and showcases original artwork from a variety of studios. The new essential text for aspiring fashion designers, Fashion Design: The Complete Guide is filled with practical advice at every stage, including help with portfolios, personal promotion and career opportunities. With an attractive and colourful layout, every chapter also includes interviews, discussion questions, activities and further reading. The book is illustrated with beautiful examples of work from both established and up-and-coming designers, including Alexander McQueen, Viktor & Rolf, Jean-Paul Gaultier, Christian Dior, Anna Sui, Jonathan Saunders, Mary Katrantzou and Elie Saab, and pictures of style icons such as Tilda Swinton and Gwen Stefani.

Fashion Design: A comprehensive guide to fashion design, covering everything from concept development to production, including fashion illustration, pattern making, and garment construction.

The Fashion Designer's Sketchbook-Sharon Rothman 2020-10-01 The Fashion Designer's Sketchbook is a must-have resource for both fashion students and practising designers who wish to learn new ways of generating design ideas in order to create successful fashion collections, and who wish to develop their own creative aesthetic. It demonstrates how the fashion design sketchbook serves as a crucial creative tool for professional development - and a valuable portfolio of design work to present to potential employers. This book identifies four distinct types of creative journal, each representing a different phase in the design process: the inspiration diary, the working journal, the presentation journal and the design log; and it explores how one develops out of the other, each stage in the idea generation process moving the process forward organically from discovery, to direction, to design development and delivery. The Fashion Designer's Sketchbook shows readers how to turn their sketchbooks into source books; how to generate design ideas from everyday experience; explores multiple ways of presenting and arranging elements within pages; details digital search and storage techniques as well as bulletin board journaling; and provides exercises to improve readers' illustration skills and enquiry, promoting in-store sketching and visual analysis to focus awareness of design aesthetics, taste levels and design vision. The book also explores the need to address market realities, consumer profiles and trend analysis, and shows how to build design collections based on target customer demographics and different markets. Beautifully illustrated and filled with a vast range of inspirational and full-colour design illustrations, The Fashion Designer's Sketchbook also features interviews with designers and industry experts. With a strong emphasis on exploratory design, this exciting resource provides readers with stimulating exercises designed to enable readers' sketchbook work and their creative vision to shine.

Fashion Design: A comprehensive guide to fashion design, covering everything from concept development to production, including fashion illustration, pattern making, and garment construction.

Becoming a Fashion Designer-Lisa Springsteel 2013-05-06 The complete guide to the fashion industry, featuring interviews with top designers who explain the intricacies of the world of fashion design Anyone who has ever tried to launch a fashion design career knows how grueling it can be. The fashion industry is a highly prominent field, yielding a competitive environment that is greatly guarded, secretive, and difficult to infiltrate. Becoming a Fashion Designer provides all the information, resources, and tools you need to help you navigate these obstacles and successfully launch a career in fashion design. Of the various job opportunities available in the fashion industry, the career path of a fashion designer consistently ranks as the most popular position in the field, making the competition even greater. The book pays special attention to this and demonstrates several ways in which an aspiring fashion designer can stand out from the competition. A dynamic and comprehensive career guide, this book imparts insider tips from top fashion designers and executives based around the world. Expert advice includes an introduction to a career in fashion design, educational requirements, career opportunities, the design process, portfolio creation, preparation for getting hired, steps to start and run one's own fashion design business, as well as a forecast of the future of the fashion industry. Features original interviews from top designers and high-profile fashion executives, including Ralph Rucci, Reem Acra, Peter Som, Anna Sui, Nanette Lepore, Kay Unger, Stuart Weitzman, Dennis Basso, Randolph Duke, Zang Toi, Pamela Roland, Robert Verdi and Daymond John Includes cases in point and insider tips throughout Includes illustrations, drawings, sketches, and photographs demonstrating various aspects of working in fashion design, with special contributions from renowned illustrator, Izak Zenou and legendary fashion photographer, Nigel Barker Offers in-depth resources to assist you on your journey to becoming a fashion designer Whether a student, recent college graduate, industry professional or career changer, you'll learn everything you need to know to successfully develop a fashion design career.

Fashion Design: A comprehensive guide to fashion design, covering everything from concept development to production, including fashion illustration, pattern making, and garment construction.

Basics Fashion Design 07: Menswear-John Hopkins 2011-04-29 An introduction to menswear fashion that considers a range of social and historical contexts that have served to define and redefine menswear through the ages.

Fashion Design: A comprehensive guide to fashion design, covering everything from concept development to production, including fashion illustration, pattern making, and garment construction.

Fashion: A Very Short Introduction-Rebecca Arnold 2009-10-22 Fashion is a global industry, and plays a role in our economic, political, cultural, and social lives. However, fashion is often denigrated as trivial and superficial, a sign of vanity and narcissism. This Very Short Introduction will give a clear understanding of how fashion has developed while addressing these divergent views.

Fashion Design: A comprehensive guide to fashion design, covering everything from concept development to production, including fashion illustration, pattern making, and garment construction.

Introducing Fashion Theory-Andrew Reilly 2020-12-10 How does a style become a fashion? Why do trends spread and decline? Introducing Fashion Theory explores these questions and more to help you quickly get up-to-speed with fashion theories, from scarcity to conformity, through clear practical examples and fascinating case studies. This second edition, re-titled from Key Concepts for the Fashion Industry, includes expanded coverage on cultural appropriation, corporate greenwashing, and the criminal world of counterfeit goods. - Illustrated examples, from Apple's post-postmodernist iWatch to Savage X Fenty's body image message on diversity - Covers core fashion theories, from trickle-down to trickle-up, to political dress and conspicuous consumption - Filled with learning activities, key terms, chapter summaries, and discussion questions to inspire and inform

Fashion Design: A comprehensive guide to fashion design, covering everything from concept development to production, including fashion illustration, pattern making, and garment construction.

Basics Fashion Design 02: Textiles and Fashion-Jenny Udale 2008-08-19 Textiles and Fashion explores the art of creating fashion textiles, from practical processes including fibre production, dyeing and finishing, to construction techniques such as weaving and knitting.

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Fashion and Textile Design with Photoshop and Illustrator-Robert Hume 2020-08-20 A step-by-step guide to two essential tools for textile and fashion designers. Designer and educator Robert Hume guides you from novice to expert through 20 carefully crafted projects. You'll start by mastering layers and custom brushes, learning about stripes and weaves, scanning and manipulation before moving on to repeats, colorways, and simple geometry. Next, transformations, filters and effects become tools for your personal creativity and you'll explore varied approaches to drawing garments. Finally, you'll learn about key layout and presentation techniques in both programs. There's also advice on sharing, communication and output, and help with diagnosing and correcting common problems. Files for many of the projects are available from: www.bloomsbury.com/hume-textile-design Seven case studies showcase the work and creative thinking of innovative professional designers. These designers offer insight and inspiration to help you develop your own successful and inventive designs. This new edition incorporates updates to Photoshop and Illustrator CC and a new extended introduction outlines the layout of each program and good practice in working with their tools and windows. There are also two new projects, the first will help you draw a pair of jeans using closed path ways, incorporating distressing and treatments such as stone-washing and whiskering. The second new project shows how to create a paisley design using Illustrator brushes to add complexity in design work.

Fashion Design: A comprehensive guide to fashion design, covering everything from concept development to production, including fashion illustration, pattern making, and garment construction.

The Fundamentals of Fashion Design-Richard Sorger 2017-10-05 The Fundamentals of Fashion Design (2nd edition) by Richard Sorger and Jenny Udale offers a fully illustrated introduction to the key elements of fashion design, from the initial concept of a fashion idea to realising it in 3D form. New case studies featuring contemporary designers contextualise the ideas explored within the book and offer key insights into working - and succeeding - in the fashion industry. A range of design exercises also helps readers to discover new techniques. This title inspires readers to succeed at what they are best at - designing clothes. The book features interviews with: Alan Humphrey Bennett, Bally; Boudicca; Kristin Fors, Marni; Louise Grey; Richard Grey; John-Gabriel Harrison; Virginia James, Poetry and Wrap; Peter Jensen; Winni Lok, Calvin Klein; Michele Manz, 7 For All Mankind; Colin McNair, John Varvatos.

Fashion Design: A comprehensive guide to fashion design, covering everything from concept development to production, including fashion illustration, pattern making, and garment construction.

The Great Fashion Designers-Brenda Polan 2009-11-15 From Charles Frederick Worth to Nicolas Ghesquière, designers have propelled fashion from an elite craft into a cornerstone of contemporary popular culture. This brilliantly written analysis of the achievements of the 50 greatest names in international fashion explores their lives, both personal and professional, drawing on the latest academic research and on the best of fashion journalism, including the authors' own interviews with designers spanning a 30-year period.The designers' working methods and career highlights are outlined in detailed and wittily written entries that capture the spirit of their times. From Poiret and Patou to Gerreich and Galliano, the sometimes provocative selection of 50 names poses stimulating questions about the definition of a fashion designer in the modern era. A ground-breaking book, this is a definitive introduction to fashion designers that is essential reading for both students and general readers alike.

Knitwear Fashion Design-Maite Lafuente 2017-07-11 Knitwear Fashion Design aims to help fashion students to understand the basic design elements in knitwear and learn how illustrate them. Whether handmade or industrially- produced, deconstructive or avant-garde, knitwear has now become a staple collection piece every season and its resurgence as a key fashion item has rekindled a trend and a keen interest in this once very traditional craft. Developments in modern techniques, the revival of traditional craft skills and a new appreciation of couture craftsmanship have put knitwear back into the fashion spotlight. This practical book begins with a thorough exposition of basic yarns and threads, picot, mohair's, knots, together with a brief description about their structure and illustrations for each example. Together with a thorough presentation of a variety of patterns and complements ending with the most common knitwear types, it is documented by a range of suitable poses in movement based on contemporary apparel. Offering an extensive overview about yarn types, garment, accessories and finishes this book also teaches how to transform and renovate basic pieces. Various attractive designs are shown as well as the stitches needed to create and illustrate these garments such as cable, Aran, jacquards, ribs etc. Whether hand knitted or industrially produced the book is a glorious celebration of the new vogue in knitting, showcasing examples of knitted pieces from fashion great designers. Encouraging the reader to be innovative, this book is sure to be an inspiration for anyone working with or interested in knitted textiles and garment illustration.

Fashion Design: A comprehensive guide to fashion design, covering everything from concept development to production, including fashion illustration, pattern making, and garment construction.

Fashion-Steven Faerm 2010 An introduction to fashion design offers practical exercises and interviews with industry professionals to help readers create their own collections and discover their unique design vision.

Introduction to Fashion Marketing-2009-08

Fashion Design Workshop-Stephanie Corfee 2011-07-01 This delightful guide offers budding artists the perfect introduction to the fundamentals of fashion figure drawing. The step-by-step projects cover a range of looks--from sophisticated and elegant to cool and casual.

Graphic Design for Fashion-Jay Hess 2014-01-21 Graphic design for fashion must represent the core values of the brand while pushing boundaries and expectations. Often seen as a showcase relationship for a design studio, the seasonal nature of the end product provides a limitless testing ground for new ideas and innovative production solutions. This visually led book contains a global selection of the best graphic design studios' work within the fashion industry - from packaging and lookbooks to swing tags and invitations - with exclusive insights from both clients and designers. The book features not simply the visual identities of big budgets and luxury brands, but showcases the creative processes of the world's leading design studios. The result is a visually diverse collection of graphic design, which is a rich source of inspiration for new and groundbreaking production techniques and a perfect reference point for those across the creative industries.

The Artful Parent-Jean Van't Hul 2019-10-01 Bring out your child's creativity and imagination with more than 60 artful activities in this completely revised and updated edition Art making is a wonderful way for young children to tap into their imagination, deepen their creativity, and explore new materials, all while strengthening their fine motor skills and developing self-confidence. The Artful Parent has all the tools and information you need to encourage creative activities for ages one to eight. From setting up a studio space in your home to finding the best art materials for children, this book gives you all the information you need to get started. You'll learn how to: * Pick the best materials for your child's age and learn to make your very own * Prepare art activities to ease children through transitions, engage the most energetic of kids, entertain small groups, and more * Encourage artful living through everyday activities * Foster a love of creativity in your

family

How to Start a Home-Based Fashion Design Business-Angela Wolf 2012 This book will be a priceless resource for those considering adventuring into the fashion industry, yet not knowing how or where to start. Comprised of detailed information, How to Start a Home-based Fashion Design Business will be a guide for the aspiring designer to plan and execute a successful home based business. This material will not only provide a fashion realm, but will show how to create additional revenue streams in the sewing field. This book will be the "one stop shop" for the small designer.

Patternmaking for Fashion Design-Helen Joseph Armstrong 2013-07-23 For an undergraduate course in Patternmaking. Renowned for its comprehensive coverage, exceptional illustrations, and clear instructions, this #1 text offers detailed yet easy-to-understand explanations of the essence of patternmaking. Hinging on a recurring theme that all designs are based on one or more of the three major patternmaking and design principles-dart manipulation, added fullness, and contouring-it provides students with all the relevant information necessary to create design patterns with accuracy regardless of their complexity.

Draping for Fashion Design-Hilde Jaffe 2000